



## What's New

### Events Around Town

- Comic Con - TCC the 1st-3rd
- Sonoran Restaurant Week - 8th-17th
- Arizona Colors - Desert Museum Gallery
- Lyte Sky Lantern Festival - Saturday the 16th
- Broadway in Tucson - Aladdin & The Book of Mormon

## HOW TO SAFELY SHARE PASSWORDS WITH EMPLOYEES



If you ask a security professional, you get by-the book advice about sharing passwords: “Don’t share passwords.” But we know, in reality, that doesn’t work. Your office might be sharing a single password for apps like SurveyMonkey right now to save cash on buying additional users, and some social media accounts don’t even give you the option to have multiple log-ins. Sharing passwords in your office is sometimes necessary for collaboration, and the best way to do this is by using a password manager. Affordable, layered with security, and simple to use, password managers are the safest and easiest way to store and share your company’s private passwords.

### Reasons You Would Need To Share Your Passwords

Shared accounts are the biggest reason businesses share passwords, whether their employees work from a physical office or at home. It improves collaboration and makes employees’ jobs a lot easier. Medical leaves, turnover, vacations, and “Bob isn’t coming in because he ate bad fish last night but has our Amazon log-in” are other reasons passwords get handed around like a plate of turkey at Thanksgiving dinner.

However, unsafe sharing habits will put your private passwords in the hands of greedy hackers, who can fetch a high price for your data in dark web markets. IBM Security reported that in 2022, 19% of all breaches were caused by stolen or compromised credentials.

So, how do you share passwords safely?

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# CARE<sup>2</sup>

**Customer Focus  
Accountability**

**Respect**

**Excellence & Empathy**

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Sean Oseran, CEO of  
Integrated Axis  
Technology Group*

## First, Avoid These Common Password-Sharing Mistakes

When it comes to password sharing, remember:

1. Don't send passwords via e-mail: E-mail is the #1 target of hackers, and many e-mail services aren't encrypted. Those that are encrypted are still risky because e-mails are stored in several servers on their way to or from your account. That means your e-mail is sitting in a Sent folder, ripe for the taking by anyone who gets into your e-mail account, encrypted or not.
2. Never text or chat passwords: Like e-mails, SMS messages or messaging apps like Slack aren't secure. Once a text is sent, it is available for anyone to see.
3. Stay far away from storing passwords using pen and paper and shared documents: Sticky notes, memo pads, Google Docs – NEVER write down your passwords.
4. Avoid the temptation to store passwords on your device: If your device gets hacked, nothing stops that perp from taking every password you saved.

## The Best Way To SAFELY Share And Store Your Passwords

We recommend using reliable password managers because they have multiple layers of encryption so only those with a key (your master password) can see it, AND they include more robust security and sharing features like:

- Zero-knowledge architecture: Not even your password manager service can see the information you save in your vault.
- Multifactor authentication (MFA): For added log-in security.
- Unique password generation: Creates strong, random passwords to improve login security.

- Fake log-in page warnings: Warns you if a page is spoofed by hackers.
- Breach or weak password notification: Alerts you if one of your passwords was leaked or if your current password is weak.
- Simple, secure built-in password sharing: Some password managers let you choose which passwords your employees can see and keep others in a private vault. Others, like Keeper, let you share documents or records without exposing credentials. To use password managers, you only need to remember one password – the master password. One downside is that whomever you share a password with needs an account for the same service. However, most password managers have corporate accounts, so this shouldn't be a problem.



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A Word To The Wise: Look out for password managers with a bad security track record, like LastPass, which was breached in 2022, 2021, 2016 and 2015.

### Smart Businesses Use Password Managers

It's a good idea to avoid sharing passwords as much as possible, but when you have to, use a reliable password manager to ensure you have control over exactly who sees your credentials. Talk to your employees about safe password hygiene, host regular security-awareness training for employees and use MFA with every account. It's not just safe business – it's smart business.

If you're not sure which password manager to use, give us a call and we'll get you set up with one.

## The Importance of Network Security



Network security is crucial for businesses of all sizes. It is the practice of protecting the integrity, confidentiality, and availability of a company's data and networks. Without proper network security measures in place, a business is at risk of cyber attacks that can compromise sensitive information, disrupt operations, and damage the company's reputation.

One of the main reasons for the importance of network security is the increasing reliance on technology in the modern business world. Nearly every aspect of a business, from finance to HR to customer service, relies on computer networks and the internet to function. If these networks are not secure, they can have serious consequences for the business.

In addition to the risk of data breaches, cyber-attacks can also lead to financial losses. For example, a ransomware attack can lock a business's data until a ransom is paid, which can be costly and time-consuming to resolve. Even if a business is able to restore its data, the disruption to operations can still result in lost productivity and revenue.

Another reason network security is important is the potential for regulatory consequences. Many industries have regulations in place that require businesses to protect customer data and ensure the security of their networks. If a business fails to meet these standards, it could face fines, legal action, and damage to its reputation.

In short, network security is crucial for businesses to protect their sensitive data, prevent disruptions to operations, and avoid financial and regulatory consequences. Investing in strong network security measures is essential for any company that relies on technology to conduct its business.

Want to ensure you are doing everything in your power to keep your business safe? Call Integrated Axis today and speak with your CARE Manager about what you can do to protect your network and give you peace of mind.

## PARTNER SPOTLIGHT: GRACE CHURCH



Grace Church of Sahuarita is an exuberant non-denominational church located in the heart of Southern Arizona. Our mission revolves around not only celebrating faith but also actively uplifting the local community in Sahuarita. Grace Church has partnered with several Southern Arizona non-profits and organizes community outreach events designed to help lift up the community such as filling backpacks for students in need returning to school, making baby baskets for young mothers, and food drives for the local food banks. Grace Church also supports several overseas missions to places like Brazil, Myanmar, China, India, Nepal, the Chuuk Islands, and more. The Missions & Outreach team organizes quarterly service opportunities for the whole church and provides resources through their Care Network offering assistance to those going through life transitions who may benefit from one-on-one or group counseling. Events scheduled for September include a motorcycle ride to Kitt Peak, a Middle School Putt-Putt Night, and a High School Day at Patagonia Lake.

Grace Church of Sahuarita offers Sunday services at 8am, 9:30am, and 11am, with a Nursery & Preschool childcare during all 3 services. We're thrilled to share that our impact reaches even further with a satellite location in Rio Rico, bringing the Grace Church experience to more hearts and homes. More information can be found at [www.gcsahuarita.org](http://www.gcsahuarita.org).

## WHAT IS CONFIDENCE?



Confidence is a fundamental trait in the world of business. You may think all the great CEOs and entrepreneurs of the last few decades have never lost their confidence, but you'd be wrong. New CEOs usually have impostor syndrome and struggle with the idea that they're good enough for their role. Self-made billionaires worry that their fortune will take an embarrassing hit. Even private equity investors look at the looming recession and grow concerned.

We often find leaders are less confident when they obsess about things out of their control rather than take action in areas where they have some control. The Wall Street Journal recently reported that most CEOs are externally most worried about a recession, global trade and politics. Internally, they're much more concerned about retaining top talent, avoiding disruptive technologies and developing the next generation of leaders. While it's good to be aware of the external issues, it's much more important to master the internal problems within your control. In order to fully boost your confidence, you must have a high level of confidence in your team. If you are already confident in your team, keep doing what you're doing to hire and develop top talent. If you aren't confident in them, then you should work on hiring the right people. If you've found yourself in this position and are simply not confident enough in your team, you can do a few things to remedy the situation.

Your first option is to invest your own time into hiring, training and developing your team yourself. You need to set ample time aside to truly master the necessary skills to see the best results. Additionally, you can hire a company like ghSMART to do it for you. We can devise options for an immediate fix that will help adjust your confidence while building your team's skills.

Confidence is not necessarily an inherent trait we get from our genes. We can build and grow our confidence skills by managing the things within our control. There will always be uncontrollable outside pressures, and there's simply nothing we can do about it. Instead, focus on hiring and maintaining top talent, developing your company's digital capabilities and training the next generation of leaders. You'll see positive results before you know it.



Guest article provided by:

Dr. Geoff Smart is the chairman and founder of ghSMART, a leadership consulting firm that exists to help leaders amplify their positive impact on the world. Dr. Smart and his firm have published multiple New York Times bestsellers. He stays active in his community and has advised many government officials.

## TIME IS MONEY

### *Time Management Skills Every Leader Should Improve*

Most business owners know how important it is to be proficient in communication and problem-solving, but many fail to realize how important time management can be. When you ineffectively manage your time, every aspect of your business can suffer. Projects fall behind schedule, and your clientele will begin losing faith in your company.

Thankfully, we can improve our time management skills through practice, preparation and improved awareness. Here are three skills to improve so you can run your business more efficiently.

**Punctuality:** If you say you're going to call someone or be somewhere at a specific time, be there at that time. You can improve this skill by being more aware of the clock and properly planning. Set alarms and reminders, but more importantly, be honest with yourself about your behaviors and why you're not being as punctual as possible.

**Patience:** It's going to take some time for your projects to come to fruition and for your employees to develop the necessary skills to improve the efficiency of your business. Don't rush things; find other tasks to work on when your patience wavers.

**Estimation:** When you plan out your tasks for each day, do you give yourself enough time to complete everything? Many of us overestimate or underestimate how long it will take to complete certain tasks, which inevitably causes delays and further frustration. Start tracking how long you take to complete tasks, and you'll quickly improve your time estimation skills.

## CYBER SECURITY CORNER

### *INVEST TO PROTECT*

Last month, New York Governor Kathy Hochul announced the first statewide cybersecurity plan to protect the state's digital infrastructure. The \$600 million plan takes significant steps forward to protect the data of individuals and the security of the critical technology infrastructure necessary to run daily operations. MTA CEO Janno Lieber reports "near daily" cyber threats and insists "the system has to be protected at all costs and that means this kind of investment; investment in people and in process and technology so we can keep pace with the evolving threats." In a world dependent on digital technology, we can expect to see many more significant investments from state governments in an effort to protect citizens from new and evolving cyber threats.



## CREATE THE HEALTHY WORK-LIFE BALANCE YOUR MIND AND BODY NEED

Business owners and entrepreneurs are some of the hardest-working individuals in our country. They're constantly sacrificing for their business, but eventually this behavior takes its toll on their bodies and minds. If you own a business, it's important to dedicate some time every day to your hobbies, interests and passions – all it takes is a concentrated effort.



One great strategy to create a healthier work-life balance is adding your personal activities to your calendar. Adding items like family dinners or golf rounds to your calendar helps ensure you actually participate in these activities. It's also helpful to set some boundaries. Determine how many hours you're allowed to work each day and what activities you're not willing to miss. Once you establish a boundary and get into a strong routine, you'll feel much happier, and your business will still get the attention it deserves.